



## Privacy Policy

Your privacy is critically important to us. Therefore, we at Food Buddy Service (“FoodBuddy”) will ask you for personal information only if it is needed and treat it with the highest regard to privacy and security. We do not share your personal information with anyone except to comply with the law, develop our products and services, or protect our rights.

FoodBuddy respects your right to privacy and shares your concern about the security of any data you may submit to FoodBuddy via FoodBuddy’s websites and related services (the “Site”), currently accessible at [www.foodbuddy.com](http://www.foodbuddy.com). The following statement (the “Privacy Policy”) discloses the guidelines FoodBuddy has established for protecting the information you provide to FoodBuddy during your visit to the Site.

The Site is owned, operated, and maintained by:

FOOD BUDDY SERVICE

#08-36 19D Simei St.4

Singapore, 528716

E-mail: [support@foodbuddy.com](mailto:support@foodbuddy.com)

### Personal Information

FoodBuddy only collects personal information about you upon your consent to share it with FoodBuddy. FoodBuddy does not share, rent or sell information concerning FoodBuddy’s members or other users of its website to third parties in ways other than disclosed in this privacy statement.

You must first complete the registration form at the Site and agree to our Terms and Conditions in order to use the Site and its services. During registration you will be required to provide personal information such as your name and email address. FoodBuddy does not knowingly collect information from children under 13 years old.

There are several other opportunities on the Site for you to share personal information about yourself with FoodBuddy. This may include information about you such as your weight, height, age, activities, your name, and e-mail address etc. FoodBuddy will also collect your credit card or other payment information if you choose to become a FoodBuddy Member. If you agree to share any of your personal information with FoodBuddy, we may store it and use it for internal research and other marketing purposes, including e-mailing you with special promotions and other programs of interest. If you send the information as part of a website evaluation, FoodBuddy may also use the information to contact you about your comments. If you opt-in for the FoodBuddy newsletter, FoodBuddy will use your email address to send you newsletters with updates and news about FoodBuddy. Your name can be removed from our email list by updating your profile in the Account section or by emailing [support@foodbuddy.io](mailto:support@foodbuddy.io). FoodBuddy does not share, rent or sell your information to another company in ways other than disclosed in this privacy statement.

FoodBuddy uses cookies. When you visit the Site, a cookie will be stored on your computer. FoodBuddy’s cookies do not contain any personally identifying information. Cookies are used to provide features such as personalization, to save your member ID and password for future automatic login to the system and to keep track of your shopping cart. FoodBuddy may also use cookies to assist it in delivering content specific to your interests. Most Web browsers automatically accept cookies, but you can usually change your browser to prevent that. Not accepting cookies may make certain features of the Site unavailable to you. FoodBuddy may use your IP address to identify you, to administer the Site and to assist in diagnosing problems with FoodBuddy’s server.



Like most standard Web site servers, the Site uses log files: internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, platform type, date/time stamp, and number of clicks – to analyze trends, administer the Site, track user’s movement in the aggregate, and gather broad demographic information for aggregate use. IP addresses, etc. are not linked to personally identifiable information. In addition, FoodBuddy uses Google Analytics as a method of tracking site statistics and user behavior on the Site.

If you decide to send FoodBuddy personally identifying information in an e-mail message which might contain information or inquiries about FoodBuddy’s products or services, we will use this information to identify you as a FoodBuddy member in order to respond to the electronic mail. FoodBuddy will only use the information obtained to resolve the issue identified in the e-mail. FoodBuddy never sells e-mail addresses. You may change or request deletion of your personal information by contacting [support@foodbuddy.com](mailto:support@foodbuddy.com).

FoodBuddy will only share your personal information with third parties if:

- FoodBuddy has your consent;
- FoodBuddy determines that it is required to do so by law; such as in response to a court order or subpoena;
- FoodBuddy finds that you are in breach of its terms and conditions or any of its policies or usage guidelines for specific products or services;
- it is necessary in FoodBuddy’s opinion to do so to prevent, investigate, detect or prosecute criminal offenses or attacks on the technical integrity of the Site or FoodBuddy’s network;
- it is necessary in FoodBuddy’s opinion to do so to protect the rights, property, or safety of FoodBuddy or its employees, the users of its website(s), or the public; or
- it is necessary to fulfill your product or service order. FoodBuddy uses a credit card processing company to process your credit card information as required for your order and to ensure that your transaction is secure. This processing company does not retain, share, store or use your personally identifiable information for any other purposes.

To improve the quality of the Site or for other purposes that we may deem appropriate, FoodBuddy may aggregate information about you and your use of the Site with other information collected on the Site or otherwise used in ways that do not personally identify you or constitute personally identifiable information.



## Data Protection

FoodBuddy uses industry standard Secure Sockets Layer (SSL) technology on the Site to allow for the encryption of personal information – your name and address, and critically sensitive information – your credit card number. FoodBuddy engages one of the leading online security and site verification company to ensure the security of FoodBuddy's site. The Site is registered with site identification authorities and your browser can confirm FoodBuddy's identity before any personal information is sent. In addition, FoodBuddy's secure servers protect this information using advanced firewall technology.

You should be aware of the security features available to you through your browser to help ensure that the measures described above are effective in preventing unauthorized access to your private information. You should use a security-enabled browser to submit your credit card information and other personal information at the Site. You acknowledge and agree that if you do not use a SSL-capable browser, you are at risk for having data intercepted. FoodBuddy will not be responsible for any compromise of data that is intercepted due to your use of an unsecured browser.

There are several ways how you can help protect your data:

- Enable you web browser functions so it will notify if you change between secure and insecure communications, receive invalid site identification information for the site you are communicating with, or send information over an unsecured connection.
- Monitor the URL of the site you are visiting along with the security symbol of your browser. Secure URLs begin with <https://>, normal URLs begin with <http://>. This will help identify when you are communicating with a secure server.
- View the details of the security certificate of the site to which you are connected. FoodBuddy encourages you to use this to check the validity of any site you connect to using secure communications.

In case of fraudulent charges on your account that are the result of the use of your credit card at the Site please contact FoodBuddy immediately. You can contact us by email at [support@FoodBuddy.com](mailto:support@FoodBuddy.com) or postal mail:

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Singapore, 528716

You acknowledge that other sites accessible through the Site have their own policies and data collection, use, and disclosure practices. FoodBuddy is not responsible for the policies or practices of third parties. The information practices of those websites linked from the Site are not covered by this Privacy Policy. These other sites may send their own cookies to users, collect data, or solicit personal information. Please carefully review security/privacy policies of any third party sites accessible from the Site and consult each site's policies and practice.



### **Subscription management**

If you would like to stop receiving emails from FoodBuddy, please follow the unsubscribe instructions within each email communication or send an email to [support@foodbuddy.io](mailto:support@foodbuddy.io). We will not provide or share any mailing lists or other information about you to another company or service for promotional purposes. Any service related emails (to confirm a purchase, etc.) generally do not offer an option to unsubscribe as they are necessary to provide the service you requested.

### **Information Update**

If you would like to correct, amend or delete submitted information that is inaccurate or outdated please contact us at [support@foodbuddy.com](mailto:support@foodbuddy.com). FoodBuddy will respond to your email request within 7-10 business days. In addition, you may correct, amend or delete submitted information that is inaccurate or outdated by visiting "Edit Profile" on the Site.

### **FoodBuddy Blog**

FoodBuddy maintains a relationship with an outside service provider to administer the online Blog site that can be accessed through FoodBuddy's site at <https://www.instagram.com/foodbuddy.io> (the "Blog"). You acknowledge that any personal information you provide on the Blog is stored by the outside service provider. Any personal information submitted on the Blog is wholly governed by the privacy policy of the outside service provider, which can be found at <https://www.instagram.com/about/legal/privacy/>. Please read that privacy policy before submitting any personal information on the Blog. If you use the Blog, you should be aware that any personally identifiable information you submit in the comment field can be read, collected, or used by other users of these forums indefinitely, and could be used to send you unsolicited messages. FoodBuddy is not responsible for the personally identifiable information you choose to submit via the Blog.

### **Privacy Policy Changes**

All changes to any terms or conditions of this Privacy Policy will be posted on the Site in a timely manner. Upon our decision to change this Privacy Policy, we will post those changes on this Privacy Policy and other places FoodBuddy deems appropriate, which may include the Site, for a period of time FoodBuddy deems appropriate, so that you are aware of what information FoodBuddy collects, how FoodBuddy uses it, and under what circumstances, if any, FoodBuddy discloses it. You acknowledge and agree that FoodBuddy reserves the right to modify this Privacy Policy at any time. In case of a business transaction in which a portion or all of FoodBuddy's business is acquired, FoodBuddy will notify you as described above in this paragraph.

### **Disclaimer**

While FoodBuddy continues to work hard to protect your personal information, no data transmission over the Internet can be guaranteed to be absolutely secure, and FoodBuddy cannot ensure or warrant the security of any information you transmit to FoodBuddy. Transmitting personal information is done at your own risk.

For any questions related to security and privacy, please contact us by email: [support@foodbuddy.com](mailto:support@foodbuddy.com).